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## **MaxLite introduces new FloodMax line as flexible range of floodlighting solutions**

WEST CALDWELL, N.J. (August 28, 2019) -- MaxLite introduces the new FloodMax Series as a full LED floodlight range designed to cover general area, façade, landscape, and signage lighting needs.

Combining versatility and value with a photocell-ready design, the FloodMax Series is available in four housing sizes and seven wattages to replace legacy fixtures from 50W HID to 1,000W MH. The FloodMax family includes outputs ranging from 2,500 to 40,000 lumens, with DLC Premium listed performance of up to 135 lumens per watt. The line is offered in 4000K and 5000K color temperatures, with wide beam distribution as standard (NEMA 6x6 or 7x7). A narrow beam (NEMA 3x3) option is available upon assembly.

Photocontrol capabilities are included as standard in the FloodMax Series, offering customers an easy option to optimize energy savings. Lower wattages in the range are equipped with a universal voltage button photocell and removable cap that can be left on if dusk-to-dawn capabilities are not desired. Higher wattages fixtures include a 3-pin NEMA twist-lock receptacle with a shorting cap. If photocontrols are desired, end users can simply remove the cap and connect a standard NEMA twist-lock photocell.

“Our new FloodMax Series is essentially two fixtures in one, since customers have the choice of activating or deactivating the flood light’s dusk-to-dawn capabilities,” noted Director of Outdoor Product Management Stephen Entekin. “This aligns with our company philosophy of being easy to do business with by reducing the number of SKUs to manage, and eliminating one more detail to keep track of.”

Designed for superior durability in the field, FloodMax fixtures feature die cast aluminum construction and 10kV surge protection. A high voltage option and accessories, including visors and vandal shields, are also available. Smaller housings can be ordered with a 1/2” threaded adjustable knuckle slipfitter or trunnion mounting, while larger models come with a choice of 2 3/8” adjustable knuckle slipfitter or trunnion.

For complete product specifications, go to: <https://www.maxlite.com/products/floodmax-flood-lights>

To download a high-resolution product image, click here:  
[http://www.maxlite.com/PDFs/PR/PRkit/MaxLite\\_Floodmax.jpg.zip](http://www.maxlite.com/PDFs/PR/PRkit/MaxLite_Floodmax.jpg.zip)

**About MaxLite ([www.maxlite.com](http://www.maxlite.com))**

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana and California. For more information, call 800-555-5629, email [info@maxlite.com](mailto:info@maxlite.com), or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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