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MaxLite names new representatives in eastern United States and Canada

WEST CALDWELL, N.J. (January 29, 2021) – MaxLite announces the appointment of four new agents to represent its award-winning portfolio of energy-efficient lighting solutions and 10-year warranty program.

One Source/Paolicelli Associates now represents MaxLite in western Pennsylvania and West Virginia. Founded in 1981 as Paolicelli & Associates, the agency has supported the electrical market with a strong dedication to product knowledge and commitment to quality customer service for 40 years. In 2016, Paolicelli & Associates merged with One Source Associates to offer the markets it serves “one source” for construction and design needs. One Source/Paolicelli Associates has a team of professionals and 65,000-square-foot warehouse located in Carnegie, Pennsylvania, in addition to associates throughout the region. One Source/Paolicelli Associates may be reached at (www.paolicellionesa.com) or 412-276-8816.

MaxLite has also expanded its representation in Tennessee, with the addition of two leading lighting agencies to its independent sales network. Factory Sales Agency (FSA Lighting) will cover the eastern and middle regions of the state, while Spectrum Lighting and Controls will drive sales in the west. Serving the electrical market since 1954, FSA Lighting has branches located in Nashville, Knoxville and Chattanooga. To contact FSA Lighting, visit www.fsalighting.com.

Spectrum Lighting and Controls, based in Cordova, prides itself on a customer-centric approach to service for the wholesale, contractor and design communities. Spectrum Lighting and Controls may be reached at www.spectrumlightco.com or 901-590-1750.

Lazar Lighting has been appointed to grow MaxLite sales in Canada. Offering more than 15 years of experience in the lighting industry, Lazar Lighting will focus on Ontario and Quebec provinces. Located in Woodstock, Ontario, Lazar Lighting may be contacted at www.lazarlighting.com or 519-290-2200.

“We are very pleased to be working with such experienced and dedicated teams of lighting professionals,” said Jeff Bristol, senior vice president of commercial and industrial sales and corporate marketing. “All four agencies share MaxLite’s commitment to providing unparalleled product selection, service and support to lighting distributors and their customers. We look forward to expanding our capabilities in these key territories and building relationships that will mutually grow the MaxLite business for our agents and distributor partners.”

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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