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WEST CALDWELL, N.J. (July 1, 2021) – MaxLite announces the appointment of a new agent and territory expansion of an existing agent to represent its award-winning portfolio of energy-efficient lighting solutions and 10-year warranty program.

Meglio & Associates now represents MaxLite in Kansas, Missouri and Central and Southern Illinois. Incorporated in 1978 as Meglio & Associates, the agency has supported the industrial and commercial electrical products market with a strong dedication to product knowledge and commitment to quality customer service for over 40 years. They service electrical construction, utilities, MRO, OEM, industrial controls and energy management markets. Meglio & Associates may be reached at [www.meglio.com](http://www.meglio.com) or 314-524-4424.

Midwest Equipment Company Inc has represented MaxLite in Iowa since January of 2021 and their representation of MaxLite will expand to include Nebraska. Midwest Equipment has more than 80 years of experience serving the electrical market with their dedicated sales team throughout their territory. Their long-standing reputation of excellence in customer service and support resonates well within the electrical distribution market. Midwest Equipment may be reached at [www.midwestequipmentco.com](http://www.midwestequipmentco.com) or 319-892-3406.

“We are very pleased to be working with such experienced and dedicated teams of lighting professionals,” said Jeff Bristol, senior vice president of commercial and industrial sales and corporate marketing. “These agencies share MaxLite’s commitment to providing unparalleled product selection, service and support to lighting distributors and their customers. We look forward to expanding our capabilities in these key territories and building relationships that will mutually grow the MaxLite business for our agents and distributor partners.”

### **About MaxLite ([www.maxlite.com](http://www.maxlite.com))**

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership,

MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email [info@maxlite.com](mailto:info@maxlite.com), or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).